

Monthly Message from DG Joyce



To the Lions, Lioness and Leos of 20-O:

This message was being prepared at 40,000 feet as my Partner-in-Service Lion David and I returned from Bermuda. It was intended for the September newsletter, but I did not meet the editor's deadline.

What was to be a two night stay in Bermuda to help the Paget's Club celebrate their 20th Anniversary, turned into five nights, thanks to Hurricane Florence.



The plan was to leave Bermuda on Sunday, but while we were at the banquet Saturday night the planes were being removed from the island in preparation for Florence.

The formal banquet and awards ceremony was held at the Hamilton Princess. Lions were given special rates to stay there and what a lovely stay it was. Management and staff went out of their way to alleviate fears and provide

for the safety of their guests. The hotel management had an emergency preparedness plan ready to implement.

The Bermudian Lions are a gracious and caring people who called frequently to check on us and assure we were all well and safe.

LCI Immediate Past President Mehta was the key note speaker for the banquet. Since he and his wife were stranded just as we were, we had the opportunity to socialize, share some meals and talk Lionism with him. They flew into Bermuda from Egypt making five transfers. They welcomed the respite despite missing a meeting in Philadelphia.

I may as well detail the experience for those of you have never experience a major storm like that.

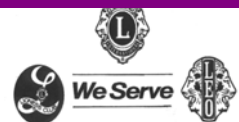
Sunday was windy with rain off and on. We took our last walk outdoors about 4PM. Of course, we had an ulterior motive. We were stocking our own Hurricane Central. The winds picked up about 1AM and intensified at 6AM continuing throughout the day. It sounded like a train going by all night.

The hotel moved all dining to a lower level without windows and fed us, complimentary, the same gourmet meals from the

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menus of the main dining rooms.

A band from the NYC/NJ area was at the hotel for a wedding on Saturday night and were stranded with us. They played and sang for their room and board, so we were entertained Sunday night through Tuesday at all meals and in the bar.

Obviously, we made the best of the situation and had a great time. The "we" are **DG Andy Umreiko** of K2 with his **PIS Lion Paula** (Andy is the DG for the Bermuda Lions), **DG Charles Wallace** and his mother **Jean** from Y1, **PDG Anthony Paradiso** and **Lion Jennifer** from K2, and myself and my **PIS Lion David**.

Most importantly, however, was sharing this special celebration with the Bermuda Lions, having the opportunity to get to know these Lions personally, and exchanging ideas and possible solutions to common problems. They have the same issues we have with membership, but are an energetic group of Lions who are determined to keep Lionism going in Bermuda. They provide the same services as our clubs and are well recognized and appreciated by the people and the government for what they contribute.

We look forward to nurturing our new friendships and to seeing some of the members take a more active

role at the Multiple level. The seed has been planted and maybe we will see a District Governor from Bermuda for K2.

DG Joyce Maier



Calendar of Events October

31 Lenscrafter/Lions Clubs Sight Night: Jeepers Creepers We Need Your Old Peepers
November Diabetes Awareness Month
November 5 20-O Convention, 8 am, Best Western, Poughkeepsie
November 10 20-O Cabinet Meeting, 7 pm, Gardnertown Methodist Church
November 18 MERL Seminar, Brooklyn (location TBD)
January 2007 National Glaucoma Awareness Month
National Eye Health Care Mo.
April 27-29 MD-20 Convention, Saratoga Springs, NY
Join Lions from NYS and Bermuda as they celebrate service in Saratoga Springs, the most popular convention site in NYS. Don't miss the twelve (12) hospitality rooms on Friday and Saturday evening, the Convention Ball, Partner-In-Service Lunch, Lioness Breakfast, Lions Lunch, MJF lunch, shopping, new friends, international booths and seminars and much, much more!
July 2-6, 2007 LCI International Convention, Chicago, IL
Stepping off the convention with a colorful International Parade, Lions from around the globe will meet in Chicago for 5 days to exchange idea, trade pins, meet

new friends, learn about updated service programs, explore the Chicago area, elect International officers and have lots of fun. You'll want to take a side trip to Oakbrook, IL and visit our International headquarters building. (Send your registration in now for early bird discount and best choice of hotel rooms.)



VDG John's Corner

Hello Lions, Lionesses and Leos,

A good leader recognizes all the different styles of leadership and watches them all for their pluses and their minuses. You can't have your cake and eat it too. If we are too task oriented our people concerns tend to slide. If we are too people oriented we risk losing our focus on the task. Being too rigid can be a problem, but so too we can be flexible to the point of indecision.

A good leader is dedicated. He or she links his or her fate to the people that he or she is leading. A good leader doesn't jump ship for a better offer or climb on people as rungs of a ladder to step higher and higher. A good leader is

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concerned about the people who are on the bottom of the ladder, the base, or the foundation.

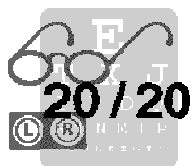
A good leader keeps abreast of all the resources that can make the operation more successful. In Lions International we have many, many resources for making clubs stronger and healthier. There are many programs that extend the effectiveness of the local club. I could give a myriad of examples, but I would instead invite you to go to the website for Lions International and explore for yourself so that you will remember where various resources are to be found. The address is:

<http://www.lionsclubs.org/>

The newest member of a Lions Club can become excited about a new project and begin to generate infectious leadership. Be a blessing to your club and your community. Be a leader.

VDG John

Sight & Hearing What We Do Best



*By SC
Melanie
Wargo
and
HC Brenda
Blair*

Should I be concerned with NIHL? Just How common is it? How loud is too loud? Everyday we experience sound in our environment, but when an individual is exposed to harmful

sounds, sounds that are too loud or loud sounds over a long time, sensitive structures of the inner ear can be damaged, causing Noise-Induced hearing Loss (NIHL).

More than 30 million Americans are exposed to hazardous sounds on a regular basis. Individuals of all ages can develop NIHL. Of the 28 million Americans who have some degree of hearing loss, about one third can attribute their hearing loss, at least in part, to noise.

NIHL can be caused by a one time exposure to loud sounds, as well as by repeated exposure to sounds at various levels of loudness over an extended period. Loudness of sound is measured in units known as decibels. Normal conversation registers at about 60 decibels, a refrigerator hums at about 40 decibels, and heavy city traffic noise can be up to 85 decibels. Loud noises such as a motorcycle, firecracker or firearm emit sounds from 120-150 decibels. Sounds of less than 80 decibels, even after long exposure, are unlikely to cause hearing loss.

Exposure to harmful sounds causes damage to the sensitive hair cells in the inner ear as well as to the hearing nerve. These structures can be damaged by two kinds of noise: loud impulses noise like an explosion, or loud continuous noise such as that generated in a woodworking shop. Impulse noise can severely damage inner ear structures and result in immediate hearing loss which may be permanent. Continuous exposure to loud noise can also damage and result in hearing loss. In some cases, both

impulse and continuous noise may cause temporary loss of hearing with recovery in 16-48 hours.

Regular use of hearing protectors such as ear plugs or ear muffs can prevent both forms of NIHL. The symptoms of NIHL increase gradually over a period of continuous exposure. Sounds may become distorted or muffled, and it may become difficult for the person to understand speech. The individual may not be aware of the loss, but it can be detected by a hearing test. Thirty million people in the United States are at risk in the workplace, in recreational settings, and at home. In fact, NIHL is the most common work related disease.

Good news! It is preventable. Everyone should understand the hazards of noise, educate family members to the dangers and practice good hearing health on a daily basis.

*In Lionism,
HC Brenda Blair*

Diabetes Awareness

There were only 2 Walk For A Cure Events in our area this year: September 10th at Tech City in Kingston, NY and on September 16th at Dutchess Stadium in Fishkill, NY.

If you missed them, donations can be sent to: JDRF, 11 Marshall Road, 1-H, Wappingers Falls, NY 12590

*Lion Carole Lybolt
District Diabetes Chair*



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Support our Sight & Hearing Projects

Recognition of Club Members

The subject of member recognition comes up often at various Lions Club meetings. Many of our long-time Lions have contributed numerous volunteer hours throughout the years (in some cases - decades) and it would very appropriate to recognize them with any one of the honors listed below:

- ◇ **Melvin Jones Fellow** (\$1000 donation to LCIF) - Recipient receives a letter, plaque, lapel pin, and name is recorded at International Headquarters (Club Secretary should have a form, or go to lionsclubs.org and follow link to LCIF)
- ◇ **Knights of the Blind** (\$500 donation to Lions Foundation at Albany) Recipient receives a certificate and a lapel pin (for more information contact lionlettie@hrcreditunion.net)
- ◇ **Robert J. Uplinger Award** (\$250 donation to MD20 New York State & Bermuda Foundation) - Recipient receives a letter, plaque & lapel pin (more information is available at md20lf.org)
- ◇ **Lions Memorial Garden** (\$250 or \$350 donation to Lions Camp Badger) - The Wall of Pride and Honor/Memorial Walk include engraved blocks and pavers. Three lines of information can be engraved. (Call the ESSHC office at 80-232-0760 to obtain order forms for stones and/or pavers.)
- ◇ **Buy a Brick Program** (\$250 donation to Leader Dogs for the Blind) Recipient receives a certificate and his or her name inscribed on a brick in the new walkway (more information is available at leaderdog.org)
- ◇ **Guiding Eyes for the Blind - Memorial/Tribute Gift** (\$25 or more donation to Guiding Eyes for the Blind) A gift of any amount is appreciated; for \$5000 you can name a puppy! Learn more about this wonderful organization at guidingeyes.org
- ◇ **Founders Campaign** (\$25 - \$1000) Lions Camp Badger Foundation was created to provide for the future financial security and needs of the Empire State Speech and Hearing Clinic (Lions Camp Badger) in Spencer, NY. Recipient receives recognition at various levels (more information is available at lcbf.org)

It is appropriate to have a recognition dinner when presenting any of the above mentioned awards. Family and friends of the recipient should be invited, as well as former members of your club. Arrange to have a District Officer or representative of the organization present the award, and make it a big deal! Invite the local news to cover the event. Along with the positive publicity, you may also reactivate a long-time member, and perhaps even meet a few prospective new members for your club.

Give a Gift that Keeps on Giving:

During the Holidays, many clubs have a gift exchange as part of the fun. Some clubs also choose to present a calendar to each member. Make sure to mark dates of club meetings and activities, member birthdays and anniversaries, and other important dates before you hand them out, and watch attendance and fun develop throughout the following year. (\$8 each from the Lions Eye Bank, more information available at lionseyebankalbany.org)

**All of the above suggestions are donations to charitable contributions;
checks can be written from the club's activity account.**

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Glasses and Hearing Aides Tally

WHAT HAVE WE DONE THIS PAST MONTH

Glasses Collected

Amenia	5
Goshen	203
Greenwood Lake	145
Hyde Park	290
Middletown	665
Millbrook	160
Pine Plains	150
Pleasant Valley	23
Stanford	25
Town of Deerpark	47
Warwick	24

Hearing Aides Collected

Goshen	4
Greenwood Lake	4
Hyde Park	7
Town of Deerpark	2

Eye Exams Provided

Port Jervis	1
Town of Deerpark	1

Hearing Aides Provided

Rhinebeck	2
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We Welcome...New Lions To Our Clubs...

Amenia: *Morgan Heath*
Greenwood Lake: *Robert Broadhurst*
New Paltz: *Roy Williams*
Stanford: *Darren Press*
Town of Deerpark: *Carla Radigan*



And, We Say Goodbye To Those No Longer With Us

None reported.

Congratulations to the Following Members Who Have Been Recognized Recently



Goshen: Congratulations to members who received chevrons for their years of service: *Richard Ayres (25 years), Elaine Eckerson (20 years), Bob Hunt (10 years), Jack Hughes (30 years), Cecile Ayres (10 years)*. The club was presented with a patch for the 2006 MD 20 Membership Commitment Award; *President Ken Tschan* received the Club President's Diamond Award for 2005-2006; and the club received a patch for its outstanding achievements during the 2005-2006 President's Retention Campaign.

Lumberland: *Bernard Suppa, Richard Hotzler and John Geba*, Charter members. *Richard and John* are also 25 Milestone Chevron Award recipients.

Middletown: *Larry Bueb* celebrates 20 years of Lionism while *Oscar Dino* celebrates 35 years this month. Other major anniversary wishes to *Lenny Napolitano (20 years), Peg Falanga (15 years), Tom Owen, Marlinda Duncanson, Diane Youngs (5 years), Roberta Sitomer (10 years)*.



SAVE THE DATE
 District 20-0 Convention
 Sunday November 5,
 2006
 Best Western
 Conference Center
 Poughkeepsie, NY

The Leo's Paw



By the Leo Clubs of District 20-0

"Screamin' Sirens Music Showcase"

by *Marci Oakley, Florida Spartan Leo Club Advisor*

The Florida Spartan Leo Club was pleased with the success of their Screamin' Sirens Music Showcase which raised funds for the March of Dimes and toNOAH (National Organization of Albinism and Hypopigmentation). The event held on May 19th featured eight local bands which performed in the Florida Fire House. It couldn't have been done without the support of the Florida Fire Commissioners, the Florida Police Department, Jimmy Sturr Band, the Florida Fun Fest Committee, the Florida Lions Club, Union Square Group and all the volunteers who donated to the music event.

The club decided to donate to the March of Dimes because of their work to improve the health of babies. Their mission is carried out through research, education and community services. NOAH, a volunteer organization with a mission to assist parents with support groups and to educate the public in Albinism. People with albinism have little or no pigment in their eyes, skin, or hair. Most people know that they have to protect themselves from the sun, but don't know that they have vision problems and many are legally blind.



We Serve



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The Florida Spartan Leo Club decided to do this event because they wanted to host an event for the local high school students and to do something that will help the community.

"FUNdraisers Galore"

by *Lauren Fitzgerald, Town of Wallkill Leo Club President*

The Town of Wallkill Leo Club is involved with several FUNdraisers over the next few months. Beginning with a Halloween Party on October 20th, followed by scratch off raffles, a car wash, a car show (which a PDG from Long Island is coming to the club to talk about), and Christmas shoe boxes will keep our Leo Club extremely busy. We currently have 30 members and are installing a few more!

Two Leos attended the recent AC meeting in our area. We are currently working on our Environmental Project (bird houses) for this year's District Convention. Four Leos will be attending the Convention as well.

On November 19th, we will be participating with the "We Care Clean Up" event; and lastly will be assisting the Lions with the Home and Garden Show with refreshments.



The Lioness Column By the Lioness Clubs of District 20-O

The Ellenville Lioness are working very hard on their Penny

Social. Members will be collecting prizes from the local businesses to help support the largest fundraiser we have. The money collected at the fundraiser will be distributed back into our local Kerhonkson/Ellenville area.

We urge you to come out and support us at the November Penny Social. Mark your calendars. November 4th, St. Mary St. Andrew's Parish Hall. Doors open at 6 pm.



Comings & Goings Around The District By The Secretaries of District 20-O As Provided in the Monthly Activity Reports

Amenia Lions made a donation to the Harlem Valley Rail Trails. The club held an Adopt-A-Highway clean up on October 7th.

City of Newburgh Lions were pleased with the successful tag sale held in September.

Cornwall Lions are pleased to present their annual Halloween Window Painting Event. Children registered in Cornwall schools from Kindergarten through Grade 6 are invited to paint on store front windows along Main



and Hudson Streets. Lion **Michael Falco** announces the application forms are available in each office at Cornwall's elementary schools. The event is set for Saturday October 21st and children may paint from 9 am to 12 noon

sharp. Paints, paper and manpower is supplied by the **Cornwall Lions Club** as community outreach. The rain date is Saturday, October 28th at the same time. As many as 200 children are expected this season.

Goshen Lions raked and cleaned up Lions Park and 2 horseshoe pits were built. Members participated in the community dinner and served and socialized with 20 recipients. At the club's 20 week picnic and installation of officers, Lion **Paul Zaccone** was the grand prize winner. Plans are underway for a holiday party.

Greenwood Lake Lions donated to the Orange County Sight & Hearing Group, the American Cancer Society Walk America and the District Convention Journal; as well as donating \$2,000 to the joint project with the **Warwick Lions Club** to purchase the newborn hearing testing machine for St. Anthony's Community Hospital.

The club is holding their appreciation dinner on October 18th.

Hudson Lions reported having a very successful 15th Annual Junior Olympics for the area playgrounds in spite of the heat of the day. The club is helping with the cost of reconditioning a hearing aid for a resident in need within their district. Members donated their time at the Greenport Community Day serving food and the money raised went to the town of Greenport. Along with the tips made while serving the food and a 50/50 raffle, the club was able to raise approximately \$450.

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Hyde Park Lions participated with a food booth at the



Community Day in early September and held their Pig Roast in mid-September which raised \$3,700.



President Lion Linda Dembicki relaxes at the Pig Roast

Highland Lions held a blood drive in September that netted 50 pints of blood. They have donated \$100 to Campaign SightFirst II, \$100 to the Ulster County Sight & Hearing Committee; \$500 to the local DARE program and \$100 to the American Cancer Society Relay for Life.

Kingston Lions are holding a Halloween Party on October 27th from 6 to 10 pm at Twin Lakes, \$30 per person.

Lumberland Lions donated \$500 for a 14-year old Eldred Central High School Student who has recently had a heart transplant; other donations were made to the MacKenzie PTA Annual Thanksgiving Dinner for K-6; the Pond Eddy Methodist Church Food Pantry, the St. Anthony Church Food Baskets, Camp Badger, the Lumberland Community Club annual Children's Christmas Party and the Port

Jervis Elks Club for annual winter clothing for needy area children.

Marlboro-Milton Lions are working on expanding the Christmas lights in the village of Milton this upcoming holiday season. They are also looking for volunteers to help reconstruct the footings of the Lions sign to the entrance of Milton from the north on 9W.

Middletown Lions participated in support of the Crop Walk at Fancher -Davidge Park. The club is sponsoring along with Kiwanis (and Rotary is being asked) the Downtown Halloween Parade on October 28th. The club reports that **PID Al LaVine** who has moved to Tampa, FL is working on forming a Lions branch club in the complex in which he and **Blanche** live. Thus far a group of interested people have collected glasses and sponsored a glaucoma clinic. You may be able to move the Lion from the area; you will not remove the spirit from the Lion!

Millbrook Lions will hold Soup Sunday on November 12th and a Senior Dinner on December 2nd at the Unionvale Fire House. They are planning a social event for the Lions and Rotarians in November.

Monroe Lions awarded a \$4,000 scholarship to Jonathan McHugh, a student at Tuxedo High School. The scholarship was presented to him at a dinner held at the American Legion Hall in Monroe.



New Paltz Lions held their white cane drive in early October. Their big event is the annual Halloween Parade on Halloween for its annual march down Main Street with

the area's gaily-and/or scary-bedecked youngsters (up to the age of 91). At the fire station, Lions and their friends will reward the participating children with candy bars and apples.

Northern Columbia Lions participated in Valatie's 150th year event by manning a booth and providing face painting for the children.

Pine Bush Lions are working on flu shots.

Pine Plains Lions participated in a health screening event at Arlington High School. They have initiated the International Lions Peace Poster Contest in Pine Plains Central Schools.

Pleasant Valley Lions held their Bike-A-Thon in September with a 25 and a 10 mile ride. The club's first car show was held on September 30th.

Port Jervis Lions had their fall festival in September throughout downtown. The club made a \$100 donation to L.P.C.C.

Rhinebeck Lions celebrated their 25th year of service to the community with a dinner dance on September 23rd. "From its humble beginning of passing a hat among the members to raise money to purchase stationery and postage, the Lions Club of Rhinebeck has grown to become the go-to service club in northwestern Dutchess County."



Pictured (l to r): Charter Lions Carl Hulle, Greg Frevele, Jim Closs, Mike Bickel, Kevin Karl

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and far right Carlo Scagnelli. 2nd from right is Club President Lion Matt Stickle.

Town of Deerpark Lions raised \$500 at the Otisville Fair; \$400 was raised at the Deerpark Family Festival; support continues of their senior bookbar and collection of boxtops for education. Donations were made to a family whose child was hit by a car, as well as to a family displaced by the June flood. Lemons and oranges were donated to Meals on Wheels.

Tri-Valley Lions made their soda booth available at the Youth Sportsman Day and the Neversink-Rondout Antique Machinery Show and Snowmobile Swap. The club saw 110 animals at their rabies clinic. The club continues promoting their "Lend An Ear Program" throughout their community.

Warwick Lions participated in the Warwick Town Fair and Applefest; the annual Labor Day Race took place on Labor Day.

Upcoming Fund Raising Events Around The District

Goshen Lions are planning a lucky numbers game in December using the daily lottery evening number as the winning number.

Greenwood Lake Lions Annual Fall Festival Dinner/ Dance will be on November 11th at the American Legion at a cost of \$20 per person.

Hyde Park Lions will hold their Christmas Wreath sale in December.

Kingston Lions are working on a car this year as their Grand Prize for their annual Expo Raffle. It will be unveiled at a Kickoff event at the Hudson Valley Mall and will begin the club's 60th year.

Middletown Lions will help with the Crop Walk on October 22nd at Fancher-Davidge.

Northern Columbia Lions continue with their Fall Raffle with the drawing to be held on November 20th. Some of the prizes are a Vermont getaway, a carved angel and carved sheep, and tickets to an RPI hockey game.

Pine Bush Lions will be sending out mailouts in November with a letter on their activities for the community in hopes of raising donations to the club.

Port Jervis Lions will hold a 50/50 drawing on December 12th for their scholarship fund.

Stanford Lions continue with their food booth at Frankenstein's Fortress at the Stanford Town Barn.

Town of Walkkill Mid-Orange Lions are having a Supermarket Sweepstake Raffle. On November 2nd at 6 pm, the club will hold a Ladies Night Out at the Town of Walkkill Community Center. They will have a special night of the Home & Garden Show with profits being donated to the club.



Town of Walkkill
Mid-Orange
Lions Club

3 Minute
Sweep/Maximum
\$500.00



Donation \$5.00

Drawing: 10/31/06
Sweep: 11/04/06 at 8:00 a.m.
at
Shop Rite, Route 211 East,
Middletown, NY
Need Not Be Present To Win
Excludes
alcohol/tobacco/lottery

Family Membership

Lions have been asking for family membership. It is now available. Take advantage of the program.



Lions Clubs International announced the Family Membership Dues Rate. This new membership initiative is an exciting opportunity for Lions to welcome and expand services to their community. With family members as the main focus, LCI offers not only a reduced dues rate to its members; it also presents special programs, activities and opportunities for families. The Family Membership Dues rate begins on January 1, 2007, for those Lions who are certified as family members by November 30, 2006. If family units are not certified by November 30, 2006 the club members will be billed at the normal annual per capita rate for the January 1 to June 30, 2007 billing period.

The first family member will be required to pay the full International dues with up to four more qualifying family members eligible to pay one-half of the International dues.

Eligible families shall be defined as: all members living in the same household related by birth, marriage, adoption and other legal dependents, including such common family relations as parents, children, spouses, aunts/uncles, cousins, grandparents, in-laws and other legal dependents.

For the purpose of LCI dues assessment and membership eligibility, family membership shall be

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limited to no more than five qualifying members per household (above the age of majority) per the family definition above. Membership in the same Lions club is required. Proof of same household residency is required. For adolescents between the age of majority (usually age 18 or 19) and under age 26, residency in the same household is not required if attending higher education or serving in their country's military service.

Club Secretaries are responsible to review and certify original documents provided by a family unit (proof of relations/household address) for determining if they satisfy the family dues requirements.

Club Secretaries received the Family Unit Certification Form and other information in September that outlines how to certify family members and file the form.

The PDG's Speak

This Month:

Campaign SightFirst II

By PCC John Wargo

As Lions we are all volunteers, living by the phrase "we serve" not because we have to, but because it is something we want to do. We continually choose to donate our time and our skills to help people in need, making a difference in the lives of the less fortunate, whether they are our neighbors or strangers on the other side of the world. In the process, we have had the opportunity to meet new friends

and work as a team, to do amazing things that we could not have otherwise accomplished as individuals.

Helen Keller termed it quite well so many years ago when she said, "Alone we can do so little, together we can do so much." Interestingly enough, it was Helen Keller who challenged the Lions to become Knights of the Blind in the crusade against darkness. Ever since the 1920's, Lions have played an active role in sight preservation and blindness prevention.

In 1990, the leaders of our association, in collaboration with the World Health Organization, initiated a bold effort to involve Lions in a worldwide campaign to raise \$125 million to help eradicate preventable blindness. This campaign, called SightFirst, was wildly successful. Lions raised \$143 million over a 3 year period, and this money later grew to \$200 million through interest and additional donations. More importantly, this money was used to initiate programs to save or restore sight to 24 million people worldwide at a cost of approximately \$6 per person (based on the original funds raised). This is absolutely incredible; it is an accomplishment of which all Lions should be very proud.

So, where are we now and why is our association initiating another campaign, called SightFirst II? First, it gives us the opportunity to finish the job we started. Second, there are new threats to sight due to a growing and aging worldwide population. Third, there are opportunities to provide vision for all through research and

emerging advances in the field. Fourth, Lions and our partners have the experience from the original campaign, and without action, it's estimated that the world's blind population will increase by 37 million over the next 15 years.

It would truly be a shame to stand by and watch so many people become blind simply because we chose not to act. Lions will not allow this to happen, and this is why our association initiated Campaign SightFirst II. Our objective, raising \$150 million by June 2008, will initiate programs to prevent the world's blind population from doubling by 2020. As before, this is a worldwide campaign involving our fellow Lions in nearly 45,000 Clubs and 199 countries and geographic locations. This awesome international effort offers a way to make a tremendous difference in the lives of people who we may never even meet.

At this point, everyone reading this article should have been contacted regarding what you and your Lions Club can do to help make Campaign SightFirst II successful. If you have not yet received information, please contact **DG Joyce Maier** or **District Coordinator Wilfred Roehle**. Or if you prefer, there is a lot of great information on the internet at <http://www.lions-csfii.org>.

Are We Outsourcing Lions?

By PDG Ted Blair

Are we allowing others to distribute the money we earn in our fund-raisers?



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Virtually not a week passes without a letter to a Lions club or a plea from some very reputable and worthwhile charitable organization. In response, we, as Lions, should closely examine our actions regarding distribution of our funds. The fact is, the success of our next fund-raising event is completely dependent on how the community perceives us. The more our funds are outsourced to other agencies and organizations, the less community recognition the Lions get. The spiral continues to spin. The less recognition we receive, the more difficult it becomes to raise money in future fund-raising events.

It goes without saying, people tend to be more generous to organizations that they know give back to the community.

There are some easy ways to help alleviate this problem and end the spiral which so hurts Lions clubs in general. When an agency or organization requests funds from your club, invite a representative to your next meeting as a guest speaker. This is not only a great source of speakers for your program committee, but also an excellent opportunity for your club members to gain first hand knowledge and get answers. Don't be shy. There are a number of excellent questions to ask at that time. Questions such as, "Would it be possible for the Lions to co-sponsor this project?" Second, "How will our Lions club receive recognition?"

Third, "Will members of our Lions club be invited to the presentation of these joint funds?"

In today's society, we, as Lions, live by a two edged sword. Although we do not seek personal recognition for what we do, it is that same recognition that is necessary, no imperative, to survival as an individual club and as an organization. If the name of your club, as well as, the name of Lions is not attached to every dollar that your club distributes, you're making a crucial mistake. Not only are you making future fund-raising endeavors far more difficult than they need to be, but you are also closing the door to a great way to draw in prospective members. Just imagine how this concept of recognition can impact on membership. It's a given that everyone wants to be associated with a winning team, but that team must be identifiable. When a prospective member can actually recognize a winning team, he or she will be much more likely to sign on as a new member.

Once again, remember, the fund-raising successes of tomorrow are directly related to the public perception of what the Lions did yesterday. It may well be that our lack of visibility is directly related to the benign outsourcing of our funds. The elimination of this attitude of complacency, and the demand for the biggest bang for "our buck", may finally help answer that age old question, "WHO ARE THE LIONS?"

**AND NOW OUR
FEATURED
CLUB.....**

**25th ANNUAL
SANTA CALLS**

**Sponsored by
Middletown
Lions Club**

Your child will be thrilled by a personal call from Santa. Calling will be done Tuesday, December 22nd starting at 6 P.M. Please be at home to receive this free call. (Ten years old and under only)

Mail this coupon to Middletown Lions Club
P.O. Box 122, Middletown, N.Y. 10940

Child to be called _____ Age _____
Phone # _____
Hint: Santa: _____

SANTA CALLS... Showcasing

Middletown Lions Club

For more than 35 years the Middletown Lions Club has been providing a Christmas surprise for children of the community, the "Santa Calls" Project. Each year, 200 to 400 local children ages 2 to 10 receive a personal phone call from Santa Claus.

Each December an advertisement is placed in the local newspaper with information about the project. Parents who wish their children to receive the calls fill out and mail a coupon with information about their children:

name, age,



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gift requests, some personal information that only Santa would know (number and names of pets, family information - for example a new baby brother or sister, etc.) and perhaps some suggestions that Santa could make to improve their behavior or some compliments on how well they are doing! Flyers distributed to teachers at local elementary schools and pre-schools are also a source of contacts.

On a pre-determined evening as listed in the ad, about a week before Christmas, Chair Frank Cleary gathers his 10 to 15 Santas, Mrs. Santas, elves and reindeer (complete with jingle bells) at the local telephone company which generously allows the club to use their lines for the evening. While Santa does the calling, our Mrs. Santas and elves provide the toyshop background (some of the children wish to speak with them, or to Rudolph - thus the jingle bells). Each Santa will phone 20 to 35 children in two and ½ hours---and each Santa will say that this is one of the most rewarding 2 ½ hours of the year. We are now calling the children of those phoned many years ago and most recall their delight at receiving a personal contact from Santa. Suggested by **PID Al LaVine**, the project has been a winner since inception. The club has received many notes of appreciation and recognition from the community over the years while the Lions involved feel that they have been the true recipients - some of the Santas have made calls for more than 20 years.

CONVENTION REMINDERS.....

-  Did you send in your registration form, yet?
-  Club Banner to convention?
-  Calling all video buffs - **HC Brenda Blair** is looking for someone to film the Camp Badger Presentation at the Convention to be used in a later program in an effort to raise awareness of the camp. If you are interested, contact **HC Brenda** at 845-856-1638 or



lionblair@yahoo.com

Meet Our Guest Speaker

William C. Hansen of Rochester Hills, Michigan, USA, was elected to serve a two-year term as a director of The International Association of Lions Clubs at the association's 89th International Convention, held in Boston, Massachusetts, USA, June 30-July 4, 2006. **Director Hansen** is president and CEO of Leader Dogs for the Blind, a position he assumed upon completing a 27-year United States Air Force career.

A member of the Rochester Lions Club since 1988, **Director Hansen** has held many offices within the association, including club president, district governor and council chairperson. He also has chaired and served on a

number of district and multiple district committees, including Strategic Planning, Membership, Leader Dog and LCIF.

In recognition of his service to the association he has received numerous awards. Among these are the Multiple District 11 S. A. Dodge Award, Multiple District 49 Anne Sullivan Award for Humanitarian Service, the Lions of Colorado Anne Sullivan Award, the Lions of Colorado Humanitarian Service Award, Lions of Virginia Humanitarian Service Award and District 11-A2 H. L. Pocklington Award. He has received five International President's Certificates of Appreciation and is a Progressive Melvin Jones Fellow.

In addition to his Lions activities, **Director Hansen** is active in numerous professional and community organizations, to include the National Council of Private Agencies for the Blind and Visually Impaired, the International Guide Dog Federation, Assistance Dogs International and is a past president and past secretary of the United States Council of Dog Guide Schools. **Director Hansen** served as commissioner of Michigan Commission for the Blind, on the Rochester Hills Strategic Planning Committee and as a board member of the Rochester Chamber of Commerce. He is an avid runner and cyclist.

Director Hansen's wife, **Carole**, is a Lion, Progressive Melvin Jones Fellow and a recipient of two International President's Certificates of Appreciation. She has more than 30,000 volunteer hours associated with Leader Dog and other Lions activities. The two have



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been married for 44 years and have one daughter, who is also a Lion.



Greetings Lions and Leos from VISIONS VCB! I should begin by introducing myself. My name is Danielle Pepin, and I am the new Assistant Camp Director and Lions Coordinator here at VISIONS. I began my work at VISIONS as a supervisor at VCB this past summer, and it was a truly amazing experience.

Thanks to continued Lions support, VCB was able to provide therapeutic recreation and vision rehabilitation to nearly 400 campers, including 30 families with blind or visually impaired children from all over New York! One of our families is from the 20-O Lions district. Both of the children in this family are legally blind due to albinism. Isabella who is four and Nadia who is three, came to camp for the first time this summer. Among their favorite activities were swimming in the VCB pool and singing. These adorable little girls couldn't wait to get up to the microphone at every opportunity, as seen in the picture below. Their parents, Ralph and Maria also benefited from their first VCB camp experience, as they were able to make contacts with other parents and broaden their support network

As Lions, your mission is a simple one, "We Serve." I am so excited to begin working with you in the spirit of service throughout this Lionistic year. Under this mission, many of your district's clubs made the VCB honor roll in 2006 for their generous financial contributions. These include: Falsberg, Bethel, Ellenville, Goshen, Jeffersonville, Kingston, La Grange, Warwick, Livingston Manor, Middletown, Newburgh, Pleasant Valley, and Rip Van

Winkle. In addition to financial contributions, Lions can help VCB by recruiting new campers.

Let's make this year more successful and rewarding than the last and "Spread the good word" about VCB!

Don't forget these important dates.

Lions Work Days:

Saturday, June 2, 2007

Lions Family Day:

Sunday, August 5, 2007

Thank you for all that you do to keep VCB strong. Our campers depend on it!

MD 20 International Association of Lions Clubs Leadership Achievement Award

Due to limited space this month, the Candidate Application/Nomination form for the Lions Clubs Leadership Achievement Award will be included in next month's newsletter and will be required to be submitted to **PCC John Wargo** no later than Jan. 20, 2007.

Listed here, however, is the criteria for the Award:

Purpose

The award was initiated by the PDG Organization to encourage and recognize outstanding examples of leadership by Lions Clubs members of MD 20.

Criteria

Candidates for the award shall have demonstrated outstanding leadership qualities in the following areas:

1. Unselfish contributions of time, talent and sources for the advancement of Lionism at the Club and/or District level.
2. Significant examples of leadership of a Lions Club at the club and/or District level.
3. A sustained period of involvement in Lions Clubs activities (not a one shot deal) while no service minimum have been set for the award, it is generally accepted that the winner will have served the organization for several years. NOTE: Clubs that wish to honor Lions for several reasons or for one specific year, have many other awards at their disposal.
4. Significant accomplishments in service, fundraising, and other major Lion activities.
5. Involvement in Lions events beyond the Club, such as conferences, forums and conventions participation.
6. Development of unique approaches to Club projects and problem solving.

Method of Selection

Nomination from Clubs in each Sub District are forwarded to the selection committee of Past District Governors in their respective district. The committee will select a candidate who best meets the criteria for the award. No Lion shall submit his/her own name. Nominations shall be in writing on forms provided.

Eligibility

All Lions in good standing are eligible, except the District Governor, all Past District Governors, all previous recipients, and all candidates for District Governor or Vice District Governor in the year of the Award.



The Lions Pride We Serve



District 20-0 Fall Conference Reservation/Delegate Form

Who: All Lions, Lioness and LEOs
 What: District 20-0 Fall Conference
 (Continental Breakfast, Buffet Luncheon, Informational Booths, Seminars
 Key Note Speaker, Raffles, New Ideas, Fellowship, Friendship, FUN!)
 Where: Best Western Hotel & Conference Center
 Route 9, Poughkeepsie
 When: Sunday, November 5, 2006
 Time: 8:00 am - 3:00 pm
 Attire: Lion/Lioness/LEO Uniform or Business Attire
 Cost: \$37.50 per person all inclusive
 \$32.50 per person early bird discount (received by 10/20/2006 - no exceptions)

Club Name: _____

Please list the club member(s) who will be attending this year's Fall Conference:
 (Please print legibly)

Voting Delegate

Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Name: _____	Phone#: _____	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Total attending _____ x Registration fee \$ _____ = Amount Enclosed \$ _____

Make Check Payable to: District 20-0

Mail Registration Form and Payment To:

Lion Dina Zager, Cabinet Secretary PO Box 430 Port Ewen, NY 12466

Return by 10/20/2006 for early bird discount

For District Treasurer Use Only

District Dues Paid 2006-2007: Yes No _____

Prior Year Dues Paid: Yes No _____



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Who's Who In District 20-O

DG Joyce Maier (Lion David)

845-876-6390

lionjmaier@frontiernet.net

IPDG Frank Bartolotti

(Lion Anne)

845-677-6064

franksr1@optonline.net

VDG Rev. John E. Capen

(Lion Beatrice)

845-564-0654

johnecapen@aol.com

Sight Chair Melanie Wargo

(PCC John)

845-473-2807

mrswargo@yahoo.com

Hearing Chair Brenda Blair

(PDG Ted)

845-856-1638

Fax: 845-858-9231

lionblair@yahoo.com

Cabinet Treasurer Bruce B.

Rohner (Cathy)

845-477-2725

bcrohner@verizon.net

Cabinet Secretary Dina Zager

(PDG Ted)

845-339-1738

zagerd@aol.com

Lion Dina Zager, Editor
District 20-O Newsletter
PO Box 430
Port Ewen, NY 12466

Tid-Bits From Your Newsletter Editor



Guess The Mileage of the Gallivanting Governor



Let's have
some fun this
year and at the
same time

contribute to our two multiple
sponsored projects--Camp
Badger and the New York State
and Bermuda Foundation, Inc.

You may purchase a raffle
ticket for \$1 to guess how many
miles your Gallivanting Governor
traveled during her term of
office. These will be available
wherever the governor is--club
meetings, socials, cabinet
meetings.



The winner who is the closest
without going over the actual
mileage will win one fourth of the
proceeds. The remaining three
fourths will be divided between
the two multiple sponsored
projects.

The mileage count began on July
4, 2006 in Boston when the
governor was inducted and will
end June 30, 2007.

Guess often and guess high!!!
Let's support our projects.